

# MEDIA KIT

AUTHOR, WEBSITE AND GRAPHIC DESIGNER, VISUAL ARTIST, TEACHER,  
PODCASTER, INFLUENCER, AND BLOGGER.



ARRITA S. N.  
ROBINSON  
(DUCHESS)

# ARRITA S. N. ROBINSON:

A Symphony of Art, Spirituality, and Digital Prowess - Crafting Legacies, Nurturing Growth, and Ascending Boundlessly as an **Author, Graphic Designer, Visual Artist, Teacher, Podcaster, Influencer, and Blogger.**

1.5M	100K	26K	1.7M
Facebook	Instagram	Podcast	Total
Followers	Followers	Followers	Followers

**Arrita S. N. Robinson**, celebrated widely as Duchess Robinson, is a luminary in the realms of art, digital marketing, and spiritually-fused entrepreneurship, cultivating a legacy where intelligence, spirituality, and a sprinkle of quirkiness dance in harmonious synergy.

## A Tapestry of Art, Spirituality, and Resilience

Born into a richly diverse family of artists and intellectuals, Arrita's canvas was painted with her father's photographic eye, her mother's dazzling intellect, and her grandmother's digital wizardry. Her journey, though deeply marinated in artistic and academic pursuits, traversed through a poignant chapter of personal loss, propelling her into a profound spiritual journey. This passage drew her into a heartfelt embrace with God, crafting a path where her ventures, particularly 8x10designs, emerged as a testament to blending visual, conceptual, and digital creativity, all anchored in Biblical principles.

## Academic & Artistic Odyssey

From crafting murals under the mentorship of Seth Govan at Roosevelt Middle School to navigating through an enriching journey at The Philadelphia Creative & Performing Arts High School and Moore College of Art & Designs, Arrita's artistic spirit found myriad expressions. Her pursuit of excellence did not halt as she refined her craft with an MFA at the University of the Arts, Philadelphia, and a Master's in Digital Marketing from Fullsail University. With her eyes locked on continuous ascension, a Doctorate in Marketing awaits her horizon in fall 2024.

## Entrepreneurship with a Spiritual Compass

In the vibrant digital arena, DuchessPro.co surfaced in 2016 as a beacon for businesses, guiding them through the mazes of visibility, revenue enhancement, and industry leadership with a distinct branding methodology. Anchoring CEO and executive branding, her portfolio elegantly unites integrated PR, internet marketing strategies, and savvy social media campaigns with a seamless bow, all while imparting monetization wisdom to aspiring entrepreneurs.



### A Quirky Spiritual Beacon

With a mood that seamlessly blends intelligence, spirituality, and quirkiness, Arrita embodies scriptures like “There should be no poor among us” (Deuteronomy 15:7), “All things work together for the good of those who love the Lord” (Romans 8:28), and “Give, and it will be given to you” (Luke 6:38) as guiding lights within her ventures. Through each stroke of her artistic expressions, strategic digital ventures, and compassionate mentorship, Arrita continues to weave a legacy where art, digital mastery, and spiritually grounded entrepreneurship harmonize, forging a path for continuous learning and spiritual depth.

### Advocacy Through Artistic and Digital Mediums

Arrita.art, updated in 2023, stands as a defiant yet graceful challenge against the stereotypes shrouding African Americans. Through traditional and modern media, Arrita showcases the vibrant diversity, persistent resilience, and cultural wealth of the black community, championing their multidimensional nature and complexity. Her endeavors, including Black Girls Hair Rocks and Black Men In Fashion, further illuminate the multifaceted experiences and identities within the community.

### Mentorship and Legacy

Arrita’s mentorship as an NAACP ACT-SO Coordinator has sculpted the future of emerging artists across genres, with her protégés venturing into esteemed institutions globally. Despite the numerous accolades and recognitions sheltered by her grandmother, Arrita’s humility shines brightly, refraining from accolade discussions and valuing the ceaseless journey of knowledge and growth above all.

BOOKING & CONTACT

[media@duchesspro.com](mailto:media@duchesspro.com)  
[8x10designs.com](http://8x10designs.com) | [duchesspro.co](http://duchesspro.co)